



Sonny William Gaddy, Jr.

Born October 3, 1988, Sonny William Gaddy Jr. was a man who loved his faith, his family and his community. As a graduate of Science Park High School in Newark, Sonny was a humble individual and used his discernment to guide his decisions in everything he did.

He understood that life always had challenges and that everyone, regardless of their position or situation, deserved care and a chance to achieve their goals. Having a creative mind, Sonny developed a podcast and a set of initiatives for his business, CMO - Cultivating Mindsets Often and Calculated Movements Only.

Sonny has left a legacy for his friends and family to continue, empowering the young people of today to become the leaders of tomorrow.



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Sonny William Gaddy, Jr. *Entrepreneurship* *Award*





About Us

One Ward
United for Environmental Justice

The South Ward Environmental Alliance (SWEA), is an alliance of residents and community based organizations with a focus on environmental justice issues in the South Ward of Newark, New Jersey. SWEA's mission is to cultivate healthy and vibrant neighborhoods by ensuring residents' voices are heard and they are active participants in decision making policies that impact their neighborhood. South Ward Environmental Alliance will cultivate residents to be: Informed, Empowered and Engaged on key environmental issues that impact their health and quality of life.

Sonny William Gaddy Jr. Entrepreneurship Award

Sonny was a highly motivated and determined young man. He was laser focused on empowering others with the understanding that their calculated and strategic movements will determine their success in life.

The Entrepreneurship Award recognizes business owners who understand the importance of innovation and vision.

One winner will be selected to receive a \$2,500 award to serve as "seed money" in helping grow their business.

To Apply

Applicant must:

- Be a Newark resident
- At least 21 years old
- Own a small business (1-3 years)
- Provide proof that your business is registered/certified in NJ
- Provide two letters of recommendation
- Submit application and essay via online portal

Writing Prompt:

- Who are you? Tell us about your personal background, culture and family.
- What is your business? Who does your business service? How long have you been a business owner?
- Why are you applying for the Sonny William Gaddy Jr. Entrepreneurship Award? Specifically, if awarded, how will you use the funds to advance your business?
- Why is your business essential to the city of Newark?

Essay should be no more than three typed, double-spaced pages and should demonstrate a critical reflection on your future profession and potential place within that future. Essay should be written in a concise, formal and professional style. Be sure to provide support for all generalizations and assertions made within your response.

www.bit.ly/swea_seed

Application Deadline:
May 6, 2022

